PATENT

SYSTEM AND METHOD FOR PRINT-ON-DEMAND ELECTRONIC AWARDS FOR MOTIVATION PROGRAMS

28

ABSTRACT OF THE DISCLOSURE

A system and method for allowing a customer to motivate a participant. From a motivation website, the customer selects and customizes a motivation document and a motivation award to be printed and presented to the participant as an integrated motivation package. In one embodiment, the motivation document and motivation award are printed on a single sheet of paper for presentation to the participant. The customer selects the motivation document from a library of motivation documents or other communications templates. The customer selects the motivation award from a collection of motivation awards including multiple vendor services.